

Alaska Airlines

Offering discounts to attendees of Perseverance Theatre's performance of 'The Blue Bear' at the Performing Arts Center in Anchorage, Alaska!

Alaska Airlines is pleased to offer the following discounts:

TRAVEL DISCOUNT:

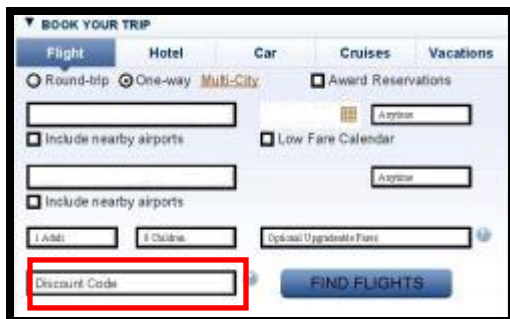
10% discount off all published fares to Anchorage, Alaska, from any Alaska Airlines intra-Alaska city.

VALID TRAVEL DATES:

February 7 – February 21, 2012

HOW TO BOOK:

To take advantage of these discounts online at www.alaskaair.com, simply use e-certificate code **ECMA73** in the Flights Quick Search box.



The image shows a screenshot of the Alaska Airlines website's flight search interface. At the top, there are tabs for 'Flight', 'Hotel', 'Car', 'Cruises', and 'Vacations'. Below these are radio buttons for 'Round-trip', 'One-way', and 'Multi-City', and a checkbox for 'Award Reservations'. There are several input fields for origin and destination, each with an 'Airport' dropdown menu. There are also checkboxes for 'Include nearby airports' and 'Low Fare Calendar'. At the bottom, there are fields for '1 Adult' and '0 Children', and a 'Discount Code' field which is highlighted with a red box. A 'FIND FLIGHTS' button is located to the right of the discount code field.

Or by calling the Alaska Airlines Group and Meetings Desk at 1-800-445-4435 and reference ID number MA73. There is no booking fee when booking on AlaskaAir.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.

